

7th International Trade Fair & Conference

29-31 Oct 2025

Chennai Trade Centre, Chennai, India

BRANDING OPPORTUNITIES



3 Day Trade Fair • 2 Day Conference • Technical Sessions • Round Tables • Live Demonstrations • B2B Meetings





Make Your Mark at Windergy India

Your brand deserves more than just a booth—it deserves the spotlight.

At **Windergy India**, we offer **custom branding opportunities** designed to **amplify your presence**, **spark connections**, **and drive real impact**. Whether it's high-visibility branding or exclusive spotlight branding, every opportunity is crafted to ensure that your brand stands out, drives engagement, and leaves a lasting impression on the wind energy ecosystem.

Enhance your participation with strategic branding that aligns perfectly with your business goals!

Premium Impact Branding Opportunities

Deliverables	Platinum Partner (Excl.)	Gold Partner (2Nos)	Silver Partner (4Nos)		
Space	130 sqm	70 sqm	36 sqm		
Panelist Slot at Conference	01	NA	NA		
Presentation Slot at Conference (10 minutes)	01	01			
Conference Delegate Passes	15	10	06		
Exhibitor Directory Advertisement	Double Spread	One Full Page	One Full Page		
Cube Branding	06	04	02		
Road Median Lamp Pole	04	03	01		
Short Lamp Pole	04	03	01		
Onsite Branding (8*8)	01	01	01		
Logo in Website with hyperlink	~	✓	✓		
Logo in Conference Backdrop	~	✓	~		
Logo in Exhibition Invitations	✓	✓	~		
Social Media Promotion	~	✓	~		
Inserts in the Delegate Kit	~	✓			
Value	40 L*	25L*	18 L*		

Legacy Impact Branding Opportunities

Deliverables	Sustainability Partner	Lubricant Partner	Logistics Partner	Drive Solutions Partner	Bearing Partner	Certification Partner	
Space	36 sqm	36 sqm	36 sqm	36 sqm	36 sqm	36 sqm	
Conference Delegate Passes	4	4	4	4	4	4	
Exhibitor Directory Advertisement	Full Page	Full Page	Full Page	Full Page	Full Page	Full Page	
Logo in Website with hyperlink	~	~	~	~	~	✓	
Logo in Conference Backdrop	~	~	~	~	~	✓	
Logo in Exhibition Invitations	~	~	~	~	~	✓	
Social Media Promotion	~	~	~	~	~	✓	
Value	15 L*	15L*	15 L*	15 L*	15 L*	15 L*	

Spotlight Branding Opportunities

Deliverables	Delegate Lunch Partner	Registration Area Partner	Lanyard & Badges Partner	Delegate Kit Partner	Mobility Partner	Visitor Bag Partner	B2B Lounge Partner	Indoor Signage Partner	Outdoor Signage Partner	Speaker / VIP-Lounge Partner	Conference Agenda & Speaker's Board Partner	Board Partner	Chair Tag Partner	Hydration Partner	Mobile Charging Zone
Advertisement in Directory	Full Page	Full Page	Full Page	Full Page	Full Page	Half Page	Full Page	Half Page	Half Page	Half Page	Half Page	Half Page	Half Page		
Logo on		l and aga													
Conference Agenda Board & Speaker's Board											~				
Conference Backdrop	~	~	~	~	~	~	~	~	~	~	~	~	~	~	_
Conference Chair Tag	,		, , , , , , , , , , , , , , , , , , ,		•		•	•		,	,		~	,	
Delegate Bag				~									•		
Event Advertisement	~	~	~	~	~	~	~	~	~	~	~	~	~	~	~
Event Collateral	~	~	~	~	~	~	~	~	~	~	~	~	~	~	~
Exhibitor Directory	~	~	~	~	~	~	~	~	~	~	~	~	~	~	—
Event Hoarding (if any)	~	~	~	~	~	~	~	~	~	~	~	~	~	~	/
Newspaper Advertisement (if any)	~	~	~	~	~	~	~	~	~	~	~	~	~	~	—
Press Conference Backdrop (if any)	~	~	~	~	~	~	~	~	~	~	~	~	~	~	/
Hall Layout Board			~									~		·	
Indoor Directional Signage			·					~							
Laynards & Badges															
Notepad and Pen				~											
Official Website with Link	~	~	~	~	✓	~	✓	~	~	~	✓	~	~	~	✓
Outdoor Directional Signage									~						
Speaker's Kit										✓					
Visitor / Vip Invitation	~	~	~	~	~	~	~	~	~	~	~	~	~	~	~
Visitor Bag						~									
Branding on															
B2B Lounge							~								
Buggies (at the venue)					~										
Charging Zone															✓
Delegate Lunch Area	~														
Directional Signage															
Boarding & Alighting Point at the Venue					~										
Registration Counter		~													
QR Code Standees		✓													
Speaker / VIP Lounge										✓					
Water Bottles														~	
Water Kiosk														~	
Inserts															
Brochure/Flyer in the Delegate Kit				~											
Brochure/Flyer in the Visitor Bag						~									
Value	20L*	15L*	12*L	12*L	10*L	10*L	10*L	6*L	6*L	6*L	5*L	5*L	5*L	5*L	3*L

Brand Aesthetic Images





















Please contact for other branding (non-exclusive) options:

- Flagpole (4 side)
- Onsite branding 8 x 8
- Cube Branding (4 side each)
- Bunting in the new hall

Terms and Conditions:

- Branding opportunities are offered on a first come first served basis.
- · Branding opportunities are offered only to the exhibiting companies.
- · Branding allocations are at the sole discretion of the organisers.
- All exclusive spotlight branding opportunities such as Delegate Kits, Lanyards & Badges, Shuttles, Speaker/VIP Lounge, Visitor Bags, Conference/Speaker Boards, and Signage Partnerships will prominently feature the partner's name alongside Windergy India logo to maintain event identity.
- All billings will be subject to applicable GST.
- Branding advantages start from the date of confirmation and payment ensuring activation.
- Artwork for branding should be provided by September 30, 2025, in the required format for publication in all mediums.

Cancellation Terms:

By Partner:

- If a sponsoring company wishes to cancel its branding opportunity, they must notify the organizers in writing.
- The cancellation request will be subject to the following terms:
- Early Cancellation: If cancelled before July 31, 2025, a partial refund may be applicable.
- Late Cancellation: If cancelled after July 31, 2025, no refund will be provided.

By Windergy:

 Windergy reserves the right to cancel or modify any branding opportunity due to unforeseen circumstances, force majeure, or other reasons.

Organised by:



Indian Wind Turbine Manufacturers Association (IWTMA)

Web: www.indianwindpower.com

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